

CAMPAIGN ORGANIZATION AND PROTECTED MARKS AGREEMENT

By filing for a Student Government First-Year Representative position, all candidates receive certain rights and privileges as outlined in this document. Please review the guidelines below and complete the online agreement.

Student Organization

In partnership with the Student Government Supreme Court, Student Activities in the Office of the Dean of Students has established a student organization to be active only during the fall First-Year Election. The purpose of this organization is to streamline candidate organizing and ensure that candidates are aware of campus policies as outlined in UT Austin's *Institutional Rules on Student Services and Activities*: <http://deanofstudents.utexas.edu/sa/policiesinstrules.php>

Candidates who file for a position during the Student Government First-Year Election and complete this agreement, will become authorized representatives of the "Campus Elections" student organization. Students will receive campus policy training at the candidate seminar. All Institutional Rules for student organizations are to be followed by members of the "Campus Elections" student organization. Membership in this organization means that:

- Students may [reserve space on campus](#) under the "Campus Elections" student organization;
 - Fees accrued (special equipment, damages, etc.) when utilizing reserved space are the responsibility of listed candidate and delegate;
 - The listed candidate must schedule and complete event consultations for indoor and outdoor events;
- Students may check out tables for the West Mall and Gregory Plaza;
- Students may reserve space in the Jester Concourse;
- Student may reserve banner space in Jester Concourse.
- Students may reserve A-frame space in the West Mall.

Protected Marks

During the campaign season, dates outlined below, students may use and display certain protected marks on campaign materials. Campaign print and web materials must be removed within 24 hours of the announcement of the election results. The images are available for download from the Campus Elections student organization's HornsLink page. The provisions are as follows:

- Only the following protected marks are eligible for use (without alterations) during the campaign period, pending approval per the Election Code:
 - UT Tower (as well as photos of or including the tower)
 - Burnt Orange color
 - "Hook 'em Horns" slogan and hand sign
- Marks must only be used internally for campaign use on:
 - Non-permanent printed materials (fliers, postcards, posters)
 - Electronic materials
- T-shirts, hats, permanent banners, and other objects must go through the University's Trademark online approval process (<https://portal.trademarks.utexas.edu>).

Applicable Dates

August 25, 2020 – September 15, 2020: May utilize protected marks to create campaign print and digital materials, but may not display. May submit space reservation requests for private campaign team meetings prior to campaign and for public events during campaigning.

September 15, 2020 – September 25, 2020: May fully utilize privileges of Campus Elections student organization and display print and digital materials, including the protected marks

September 26, 2020: All privileges of Campus Elections student organization end and campaign materials utilizing protected marks must be removed within 24 hours of the election results announcement.

To be added to the Campus Elections student organization, candidates must:

- File for First-Year Elections by the deadline
- Create a profile on www.hornslink.org (candidate's authorized agent must create a profile as well)
- Complete the [Campaign Organization and Protected Marks Agreement](#) (candidate only).
- Request to join the "[Campus Elections](#)" student organization.
 - **Candidates** must request to join as a "*candidate*" and;
 - **Candidates Authorized Agent** must request to join as "*campaign staff*"
- Attend the Candidate Seminar for policy training by Student Activities