

CAMPAIGN ORGANIZATION AND PROTECTED MARKS AGREEMENT

By filing for a position with one of the five entities participating in the Campus-Wide Election, all candidates receive certain rights and privileges as outlined in the following document. The five entities participating in the Campus-Wide Elections are Graduate Student Assembly, Student Government, Texas Student Media, University Unions Board of Directors, and University Co-op Board of Directors. Please review the guidelines below and complete the online agreement.

Student Organization

In partnership with the Election Supervisory Board, Student Activities in the Office of the Dean of Students has established a student organization to be active only during the spring Campus-Wide Election. The purpose of this organization is to streamline candidate organizing and ensure that candidates are aware of campus policies as outlined in UT Austin's *Institutional Rules on Student Services and Activities*: <http://deanofstudents.utexas.edu/sa/policiesinstrules.php>

Candidates who file for office with any of the five entities participating in the spring Campus-Wide Election and complete this agreement will become officers of the "Campus Elections" student organization. Students will receive campus policy training at the candidate seminar. All *Institutional Rules* for student organizations are to be followed by members of the "Campus Elections" student organization. Membership in this organization means that:

- Students may reserve space on campus under the "Campus Elections" student organization;
 - Fees accrued (special equipment, damages, etc.) when utilizing reserved space are the responsibility of listed candidate and delegate;
 - The listed candidate must schedule and complete event consultations for outdoor events;
- Students may check out tables for the West Mall and Gregory Plaza;
- Students may reserve space in the Jester Concourse;
- Student may reserve banner space in Jester Concourse and West Mall; and
- Students may reserve A-frame space in the West Mall.

Protected Marks

During the campaign season, dates outlined below, students may use and display certain protected marks on campaign materials. Campaign print and web materials must be removed within 24 hours of the announcement of the election results. The images are available for download from the Campus Elections student organization's HornsLink page. The provisions are as follows:

- Only the following protected marks are eligible for use (without alterations) during the campaign period, pending approval per the Election Code:
 - UT Tower (as well as photos of or including the tower)
 - Burnt Orange color
 - "Hook 'em Horns" slogan and hand sign
- Marks must only be used internally for campaign use on:
 - Non-permanent printed materials (fliers, postcards, posters)
 - Electronic materials
- T-shirts, hats, permanent banners, and other objects must go through the University's Trademark online approval process (<https://portal.trademarks.utexas.edu>).

Applicable Dates

January 21, 2020 – February 16, 2020: May utilize protected marks to create campaign print and digital materials, but may not display. May submit space reservation requests for private campaign team meetings prior to campaign and for public events during campaigning.

February 17, 2020 – March 3, 2020: May fully utilize privileges of Campus Elections student organization and display print and digital materials, including the protected marks

March 4, 2020: All privileges of Campus Elections student organization end and campaign materials utilizing protected marks must be removed within 24 hours of the election results announcement, except if a candidate is participating in a run-off election.

To be added to the Campus Elections student organization, candidates must:

- File for Campus-Wide Elections by the deadline
- Create a profile on www.hornslink.org (candidate's authorized agent must create a profile as well)
- Complete the "[Campaign Organization and Protected Marks Agreement](#)" form (candidate only)
- Request to join the "[Campus Elections](#)" student organization.
 - **Candidates** must request to join as a "candidate" and;
 - **Candidates Authorized Agent** must request to join as "campaign staff"
- Attend the Candidate Seminar for policy training by Student Activities