

Election Supervisory Board Advisory Opinion 2018-007

Subject: clarification of the code regarding mass messaging policy.

Given the contradictory nature of ESB Advisory Opinion 2017-002, and in the 2017 Supreme Court Ruling in the case of Mismash vs. Samson, the ESB sees it necessary to clarify the nature of mass messaging in regards to campaigning.

All campaigns shall be allowed to post campaign material in public social media groups, as long as the group meets these conditions:

1. The group is public, or accepts all members who apply.
2. Members of the group do not receive notifications, or do not receive notifications for every post.

An examples of a group that meets these conditions is an official "UT Class of 20XX" Facebook group.

If a candidate or campaign wishes to post campaign material in a group that does not meet the above conditions, the poster must be able to credibly prove that they know every person in the group.

Opinion authorized by:
Jennifer Valdez, Chair
Alexandra George, Vice Chair
Spencer Buckner, Secretary
Nrhari Duran
Farhan Kassam Ali
Taylor Newman
Marissa Grabowski, Alternate