

STUDENT ORGANIZATION EVENT COSPONSORSHIP

Student Activities encourages student organizations to work collaboratively and cosponsor events with other UT Austin student organizations, departments and academic units for events and programs. With over 1200 student organizations on the UT Austin campus, its likely for several organizations to have similar ideas.

What is cosponsorship?

Sharing the planning and implementation of an event, program, or activity.

Why cosponsor?

- Share money and resources
- Gain new knowledge from another group
- Have more people to help and attend functions and events
- Share the work of planning a big event
- Meet new people, connect with other campus partners, network

Who can we co-sponsor with?

- 1200+ Student Organizations (listed on [HornsLink](#))
- University Departments and Academic Units

Who can't we cosponsor with?

The University of Texas at Austin seeks to preserve the limited space on campus for the use of students, faculty and staff. Therefore, student organizations may not cosponsor on-campus programs or events with off-campus persons or organizations.

Examples of prohibited co-sponsorship activities include, but are not limited to:

- An event that substantially depends on an off-campus person or organization for planning, staffing or management of an event;
- An event that reserves a room or space for the use of an off-campus person or organization; and/or
- An event that operates for the benefit of an off-campus person or organization.

HOW TO WORK WITH OTHER ORGANIZATIONS

STEPS TO SUCCESSFUL COSPONSORSHIP

Situation: Your organization has a program idea and you would like to find other organizations on campus to get involved in the planning and implementation. Before moving forward, do some research to determine if a similar program already exists. If one does exist, find a way to support the already established program but don't be afraid to try something new. Once you've completed your research, then you can move forward.

Start determining how other organizations' involvement will be beneficial to the program and their respective organization. Then contact the president(s) of the organization(s) you would like to work with. Discuss your ideas, and ask the other leaders or members to suggest ideas that contribute to the goals for the program or event.

Utilize the talents of all organizations involved to develop and promote the best program possible (i.e. make a list of the planning experience of each group and divide up the duties).

Communicate on a continuous basis so each group knows what's going on. Always ask for input in decision-making. Remember this is a joint program, not just your program!

Come to joint planning meetings with your assigned duties completed. Make sure the work is divided in a way that is fair to all groups. This doesn't necessarily mean 50/50, since some groups may have only 10-20 members compared to your 50+.

Evaluate the completed program in a joint meeting, giving each group the opportunity to share their perceptions of the event and suggestions for the future.

Spend some time getting to know one another. You can develop new and lasting friendships, as well as a strong working relationship for future endeavors.

Share the credit and the blame. Remember this is a joint effort! You are a team!

By sharing in one another's programs and events, you have the opportunity to share in each other's SUCCESS!