

## **ORG COACHING PROGRAM**

The University of Texas at Austin has a history of robust and successful student organizations that create transformative experiences and a vibrant campus community. In order to maintain the health and continuity of student organizations, the University requires that registered and sponsored student organizations have a minimum of ten members and that the full organization roster be posted on HornsLink. Three of these members must be identified as officers for the organization. The policy was established after benchmarking best practices with peer institutions and evaluating the best use of university resources. The aim of the policy is to encourage collaboration and connection between students to fulfill organizations' missions and goals. A minimum number of members also creates an organization that can grow and sustain itself on our campus.

We recognize that there are organizations that fulfill a need for our campus but may have difficulty meeting the ten-member requirement. These organizations will participate in the Coaching Program. Each organization will be assigned a University staff member, primarily in Student Activities, who will work with the organization to help them strengthen and grow. Together with their coach, each organization will explore options for recruitment and marketing on campus and define future success and goals for the organization.

### **Required elements of the program are:**

- Meeting with the assigned coach once per long academic semester
- Creating short-term (semester) and long-term (year) goals for the organization
- Participating in a recruitment event, e.g., an organization fair or reserving space to hold a recruitment event

If the organization engages consistently in the Coaching Program, but is still unable to recruit the ten required members, a one-year exception will be granted for the organization. The organization will need to continue to participate in the Coaching Program as long as they are under the ten-member minimum.

For more information, please contact the Student Organization Center at 512-471-3065.