CAMPAIGN ORGANIZATION AND PROTECTED MARKS AGREEMENT

By filing for a position with one of the five entities participating in the Campus-Wide Election, all candidates receive certain rights and privileges as outlined in the following document. The five entities participating in the Campus-Wide Elections are Student Government, Graduate Student Assembly, Texas Student Media, University Unions, and University Co-Op. Please review the guidelines, sign the agreement and return this document to Becky Carreon in the Legislative Student Organization Office located in SAC 2.102 by 12:00 noon on Tuesday, February 13, 2018.

Student Organization

In partnership with the Election Supervisory Board, Student Activities in the Office of the Dean of Students has established a student organization to be active only during the spring Campus-Wide Election. The purpose of this organization is to streamline candidate organizing and ensure that candidates are aware of campus policies as outlined in UT Austin’s Institutional Rules on Student Services and Activities: http://deanofstudents.utexas.edu/sa/policiesinstrules.php

Candidates who file for office with any of the five entities participating in the spring Campus-Wide Election and sign this agreement will become authorized representatives of the “Campus Elections” student organization. Students will receive campus policy training at the candidate seminar. All Institutional Rules for student organizations are to be followed by members of the “Campus Elections” student organization. Membership in this organization means that:

- Students may reserve space on campus under the “Campus Elections” student organization;
  - Fees accrued (special equipment, damages, etc.) when utilizing reserved space are the responsibility of listed candidate and delegate;
  - The listed candidate must schedule and complete event consultations for outdoor events;
- Students may check out tables for the West Mall and Gregory Plaza;
- Students may reserve space in the Jester Concourse;
- Students may post approved flyers on kiosks using the “Campus Elections” student organization.
- Student may reserve banner space in Jester Concourse.

Protected Marks

During the campaign season, dates outlined below, students may use and display certain protected marks on campaign materials. Campaign print and web materials must be removed within 24 hours of the announcement of the election results. The images are available for download from the Campus Elections student organization’s HornsLink page. The provisions are as follows:

- Only the following protected marks are eligible for use (without alterations) during the campaign period, pending approval per the Election Code:
  - UT Tower (as well as photos of or including the tower)
  - Burnt Orange Color
  - “Hook ‘em Horns” Slogan and Hand Sign
- Marks must only be used internally for campaign use on:
  - Non-permanent printed materials (fliers, postcards, posters)
  - Electronic materials
- T-shirts, hats, permanent banners, and other objects must go through the University’s Trademark online approval process (https://portal.trademarks.utexas.edu).
**Applicable Dates**

**January 16, 2018 – February 13, 2018:** May utilize protected marks to create campaign print and digital materials, but may not display. May submit space reservation requests

**February 14, 2018 – March 1, 2018:** May fully utilize privileges of Campus Elections student organization and display print and digital materials, including the protected marks

**March 2, 2018:** All privileges of Campus Elections student organization end and campaign materials utilizing protected marks must be removed within 24 hours of the election results announcement, except if a candidate is participating in a run-off election.

**March 2, 2018 – March 8, 2018:** Privileges of Campus Elections student organization may be extended for candidates participating in a run-off election.

**March 9, 2018:** All privileges of Campus Elections student organization end and campaign materials utilizing protected marks must be removed within 24 hours of the election results announcement, except if a candidate is participating in a run-off election.

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**To be added to the Campus Elections student organization, each candidate and their representative must:**

- Complete the information below on the online filing application or at the candidate seminar.
- Attend the Candidate Seminar for policy training.
- Create a profile on [www.hornslink.org](http://www.hornslink.org) and request to join the “Campus Elections” student organization at by typing the name in the search bar.
- Candidates and their representatives who request to join the student organization will be approved following the candidate seminar.

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By signing this document, I acknowledge that I have read the guidelines above and that I am authorized to assemble under the Campus Elections student organization and use the protective marks as outlined.

**Candidate Signature**  
**Date**

**Printed Name**  
**UT EID**

**Email Address**  
**Phone Number**

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Candidate may identify one delegate from their campaign team to serve as an authorized representative:

**Printed Name**  
**UT EID**

**Email Address**  
**Phone Number**